

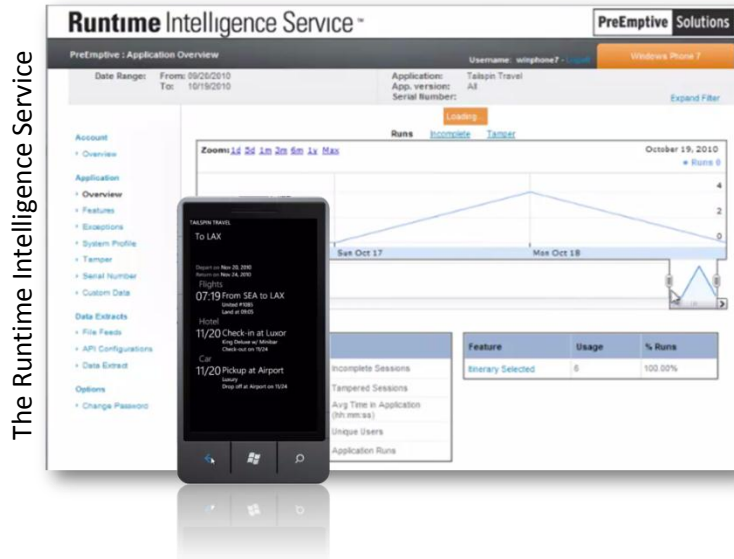
PreEmptive Solutions Runtime Intelligence for Windows Phone

Application analytics and protection for Windows Phone 7 applications

Runtime Intelligence for Windows Phone includes development tools and a managed service to monitor and protect Windows Phone 7 applications.

Runtime Intelligence for Windows Phone offers developers a great way to enhance the value of their applications.

*Brandon Watson, Director,
Windows Phone 7,
Microsoft Corp.*



Application monitoring and analytics

The Runtime Intelligence Service is available as a secure cloud service.

Runtime Intelligence reports include:

- Number of application sessions
- Number of unique users
- Feature usage counts and duration
- General system and stability statistics

Application protection

A commercial-grade SKU of Dotfuscator specifically targeting the Windows Phone 7 platform includes:

- **IP protection:** Patented renaming, control flow, string encryption, and metadata removal obfuscation transforms
- **Optimization:** Assembly linking and pruning

License terms and fees

Runtime Intelligence for Windows Phone is licensed exclusively for the purposes of monitoring and protecting Windows Phone 7 applications.

The licensed software and managed services will be offered at no cost to the Windows Phone 7 development community through March 31, 2011. After which, developers will be given four (4) weeks to either extend their subscription at a price to be determined or extract their data from the Runtime Intelligence Service and delete Dotfuscator for Windows Phone from their development machines.

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Agility and automation

Components:

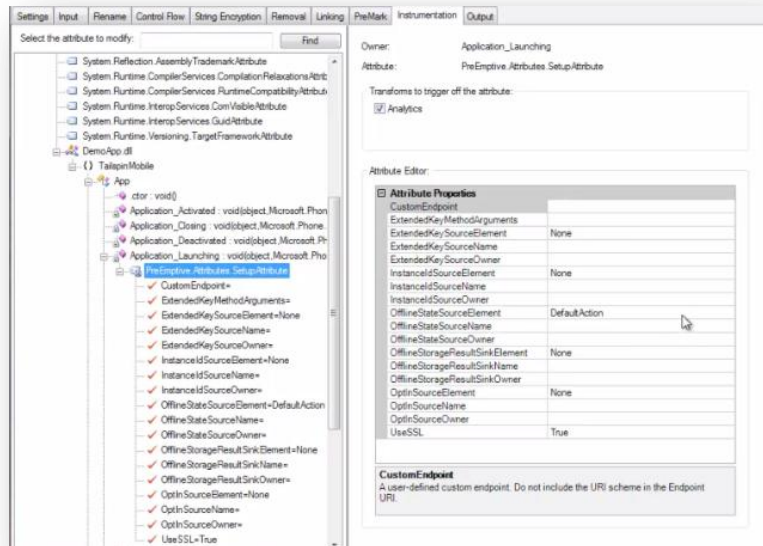
- One individual user license of Dotfuscator™ for Windows Phone
- One secure Runtime Intelligence Service for Windows Phone portal account

Subscription expiration: April 1, 2011

Subscription fee: none

Software prerequisite: Microsoft Windows Phone 7

Dotfuscator® for Windows Phone



In addition to obfuscation and optimization, Dotfuscator for Windows Phone 7 includes:

- Post-compile code injection (no programming or source code modification required)
 - *Application instrumentation* to enable application monitoring and analytics data collection
 - *Opt-in policy enforcement* through an extensible rule and dialogue framework
 - *Offline data caching* supporting application monitoring on and off of the network
 - *SSL encrypted data transport*
- XAP file processing and re-signing
- Support for Silverlight and XNA applications
- Standalone, command line and MSBuild interfaces

Support

Development community support including training and other development resources will be provided on-line by both Microsoft and PreEmptive Solutions

Information, registration and downloads

Visit www.preemptive.com/windowsphone7.html for more information, registration instructions, credentials, and the latest software downloads and updates.